Comcast Corporation

TRANSPARENCY ANALYTICS

OVERVIEW

Comcast has built a powerful media and communication platform over decades, with annual revenues of $120 billion and free cash flow of $12 billion after the dividend, which has generated substantial shareholder value and credit strength. The platform is highly diversified across leading businesses in Connectivity & Platforms and Content & Experiences, with strong capabilities and iconic businesses in both areas. However, the industry landscape has evolved and competition continues to intensify. Comcast has taken significant strategic actions to develop growth businesses in this evolving environment, including wireless and business connectivity, Peacock streaming, and enhancement of theme parks. The company is proactively and effectively defending its core broadband business. However, optimizing performance in the current environment will likely require additional investments, and the announced separation is a path to strong long-term credit positioning for both businesses.

In June 2026, Comcast announced a plan to separate NBCUniversal and Sky into a standalone public company. The transaction is currently pending, and pro forma capital structure details have not yet been announced, though management has indicated focus on investment grade ratings at both companies. Comcast will continue to be rated on a consolidated basis until the separation, with ratings on Credit Watch with negative implications. Negative implications are due to lower pro forma scale and diversification, and expected higher leverage and dividend payout at pro forma Comcast than at the NBCU/Sky entity. All rating considerations in this report are provided on a consolidated basis and are consistent with the current A- rating. Pending the separation, the company has shifted its capital allocation to pause share repurchases and apply cash flow toward debt reduction and building cash liquidity, an important credit-positive action supporting the credit prior to separation.

SEPTEMBER 16, 2026

CREDIT RATING SUMMARY

ISSUER
A-

OUTLOOK
Credit Watch

SENIOR UNSECURED
A-

RATING ACTION
Affirmation

ANALYTICAL CONTACTS

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FINANCIAL METRICS

$ millions	Dec. 2022A	Dec. 2023A	Dec. 2024A	Dec. 2025A	TTM June 2026A	Dec. 2026E	Dec. 2027E	Dec. 2028E
Revenue	$121,427	$121,572	$123,731	$123,707	$124,904	$120,452	$118,163	$120,645
Revenue Growth	4.3%	0.1%	1.8%	(0.0%)		(2.6%)	(1.9%)	2.1%
Adj. EBITDA	$37,795	$38,874	$39,357	$38,672	$35,771	$34,735	$34,740	$35,349
EBITDA Margin	31.1%	32.0%	31.8%	31.3%	28.6%	28.8%	29.4%	29.3%
Free Cash Flow	$7,575	$8,058	$9,980	$14,330	$12,945	$12,067	$12,715	$13,282
Cash Balance	$4,749	$6,215	$7,322	$9,481	$7,661	$11,068	$20,355	$30,055
Total Debt	$94,800	$97,100	$99,100	$98,900	$90,381	$87,794	$84,365	$80,784
Total Debt/EBITDA	2.5x	2.5x	2.5x	2.6x	2.5x	2.5x	2.4x	2.3x
Net Debt/EBITDA	2.4x	2.4x	2.4x	2.3x	2.3x	2.2x	1.9x	1.5x
EBITDA/Interest	9.7x	9.5x	9.5x	8.8x	8.1x	8.4x	8.9x	9.5x
FCF/Total Debt	8.0%	8.3%	10.1%	14.5%	14.3%	13.7%	15.1%	16.4%

Note: EBITDA adds back stock-based compensation. Free cash flow is reduced by dividends. Versant is included in historical periods prior to the spin-off completion (2022-2025). FCF in 2024 adds back one-time tax on sale of investment in Hulu of $2.4 billion. Net Debt/EBITDA calculation reduces cash balance for assumed operating cash requirement of $1 billion.

RATING OUTLOOK AND UPGRADE / DOWNGRADE FACTORS

OUTLOOK	The ratings are currently on Credit Watch with negative implications pending the outcome of separation of NBCU/Sky.
UPGRADE FACTORS	A rating upgrade is unlikely at this time in light of the Credit Watch with negative implications.
DOWNGRADE FACTORS	Ratings can be downgraded at the time of the resolution of the NBCU/Sky separation, reflecting the credit profile of Comcast after the separation.

COMPANY OVERVIEW

Comcast is a leading media and communications company, providing connectivity services, creating content and offering entertainment experiences. The Connectivity & Platforms (C&P) segment includes broadband, wireless, video and wireline voice businesses in the United States, United Kingdom and Italy, accounting for 68% of revenue and 90% of EBITDA in 2025 pre-corporate and pro forma for the separation of cable networks (Versant). The Content & Experiences (C&E) segment includes NBC and Telemundo broadcast networks and local stations, Peacock streaming service, film and television studios, and Universal theme parks, accounting for 32% of revenue and 10% of EBITDA in 2025 before corporate and pro forma for Versant separation. In June 2026, Comcast announced a plan to separate NBC Universal (NBCU) and Sky into a standalone public company. The separation is currently pending, and the company is being rated on a consolidated basis with ratings on Credit Watch until resolution.

FINANCIAL ASSESSMENT

GROWTH	Comcast's business portfolio currently generates an approximately flat revenue trend over time, with oscillation of about 2%-3% on a two-year cycle driven by the Olympics. C&P is on a modest declining trend, as growth in wireless and business is offset by a decline in video and a more modest decline in broadband. C&E growth in mid-single digits over the bi-annual Olympics cycle is supported by strength in the Peacock streaming service, theme parks and studios. In 2026, Comcast is executing a strategic pivot in its broadband business, optimizing ARPU and bundled offering which is stabilizing the customer base and driving wireless growth but resulting in near-term revenue softness. Once this repositioning is completed and lapped, the C&P revenue trend is likely to improve in 2027. C&E is having a strong revenue growth year due to Olympics, World Cup and strong studio theatrical performances with moderating growth in theme parks. We expect the forward total revenue trend to remain about flat through the Olympics cycles.
PROFITABILITY	Comcast's profitability is strong with EBITDA margin slightly below 30% following the Versant separation. C&P is very profitable with margins slightly below 40%, and C&E is less profitable combining lower margins in broadcast networks, Peacock and studios with strong margins in theme parks. Peacock has reached positive EBITDA in Q2 2026 and profitability is expected to continue to improve in 2027. In C&P, margins will decline modestly in 2026 due to the ARPU optimization before stabilizing in 2027.
CASH FLOW	Capital intensity is high with capital expenditures and capitalized software at about 11% of revenues driven largely by investments in the broadband network. Comcast pays a dividend with payout of about 30% of pre-dividend cash flow projected for 2026. Tax legislation enacted in 2025 has meaningfully reduced Comcast's tax payments due to higher depreciation and R&D deductions, increasing cash flow generation. The company's very large scale drives a high absolute dollar amount of annual free cash flow after the dividend, about $12 billion in 2026, which exceeds debt maturities for several years.
CREDIT METRICS	Comcast's Total Debt/EBITDA has been consistently around 2.5x over the years (based on TA calculation). While the NBCU/Sky separation is pending, the company plans to apply cash flow toward debt repayment as maturities come due, which will result in a modest total leverage decline. Net leverage will decline more materially prior to the separation as the company will build additional cash liquidity. FCF/Total Debt is solid in the mid-teens and is expected to increase as the debt balance declines and cash flow grows due in part to lower interest expense and higher interest income.

BUSINESS ASSESSMENT

DEMAND CHARACTERISTICS

Consumer demand for broadband connectivity is strong and growing, and Comcast continues to make significant investments in the network to ensure its competitiveness in the growing demand environment. The Company's cable video business is declining in mid-single digits due to competitive pressures from alternative services such as streaming, but its Peacock streaming service is growing strongly supported by a strong content base. Connectivity segment's overall top line sustains a modestly declining trend as growth in business services and wireless partially offsets declines in broadband and video. Media business' sustained growth is driven by Peacock, studios and theme parks, supported by a differentiated content portfolio. Theme parks' attendance, growth and profitability have been strong with asset additions and cutting-edge entertainment but can be affected by consumer affordability constraints.

STABILITY PROFILE

The cable business is a utility in its nature and has very high stability and profitability. The media & entertainment business experiences some volatility driven by the timing of Olympics, studio film release success and timing, and attendance in the theme parks business. These sources of variability are uncorrelated, small relative to overall portfolio size, and by their nature are more related to timing than cyclical effects. Comcast's overall business portfolio stability profile is very strong.

COMPETITIVE POSITION

Comcast is one of the largest broadband operators in the country, with very strong market positions. However, the broadband business faces intense competition from fiber, fixed wireless and increasingly also satellite providers. Though customer relationships in connectivity are sticky and Comcast pursues proactive strategies to limit churn, environment is intensifying as competing providers continue to expand network reach. Fiber providers have a compelling bundled product offering, and eventually most of Comcast's footprint will be subject to fiber competition. Comcast's video business faces strong competition from streaming services which have experienced robust growth. In the media and entertainment businesses, while Comcast has great content assets and long-standing leadership in content creation capabilities, competition among content providers and from alternative sources is also intense.

DIVERSIFICATION

Comcast's business portfolio consists of many scaled and diversified leading market positions, but the company's overall earnings generation is relatively concentrated in residential broadband (~70% of EBITDA excluding wireless, pro forma for Versant). Comcast has successfully built scaled diversifying growth businesses, with examples including business connectivity and wireless. The media and entertainment assets also provide meaningful diversification, and the company's ownership of leading operations in Europe (Sky) provides geographic diversification.

FINANCIAL POLICY

Comcast's current financial policy objective is to support the successful separation of NBCU/Sky with strong investment grade balance sheets at both pro forma companies. Until the separation, the company has suspended share repurchases and will apply its strong cash flow generation toward accumulation of financial flexibility and repayment of debt maturities as they come due. Comcast continues to pay a dividend with a payout ratio of cash flow of about 30% in 2026.

LIQUIDITY

Comcast's liquidity position is very strong with a cash balance of $7.7 billion as of June 2026 and projected free cash flow (after the dividend) of about $12 billion in 2026. Liquidity is supported by availability under the revolving credit facility of $11.8 billion. Cash liquidity is expected to build further prior to the NBCU/Sky separation, as the company has suspended share repurchases.

INSTRUMENT RATINGS

Comcast's unsecured notes are rated A-, in line with the ICR, based on the preponderance of unsecured debt in the capital structure. Notes issued by Comcast, Comcast Cable Communications, NBCUniversal Media, and Sky are deemed pari passu due to cross-guarantees.

METHODOLOGY SCORECARD

The idiosyncratic factors positive adjustment of one notch at this time reflects the Credit Watch with negative implications. Depending on the final capital structure of pro forma Comcast upon the resolution of the separation of NBCU/Sky, the company's ICR may be lowered from the current level of A-.

COMCAST CORPORATION
ISSUER CREDIT RATING – METHODOLOGY SCORECARD
METHODOLOGY: GENERAL CORPORATE

FINANCIAL ASSESSMENT

Financial Assessment Factors	Factor Weighting	Financial Metrics: Trailing 12 Months	One Year Forward	Two Years Forward	*Forecast-Weighted*	Factor Letter Score
Revenue Scale ($ billions)	15%	$124.90	$118.16	$120.64	*$121.36*	AAA
EBITDA Margin	15%	28.6%	29.4%	29.3%	*29.1%*	BBB
Free Cash Flow / Total Debt	25%	14.3%	15.1%	16.4%	*15.0%*	BBB
Total Debt / EBITDA	25%	2.5x	2.4x	2.3x	*2.4x*	BBB
Net Debt / EBITDA	10%	2.3x	1.9x	1.5x	*2.0x*	BBB
EBITDA / Interest	10%	8.1x	8.9x	9.5x	*8.7x*	BBB
	Weight:	*40.0%*	*40.0%*	*20.0%*	*100.0%*	
			INDICATIVE FINANCIAL ASSESSMENT			**BBB+**

BUSINESS ASSESSMENT

	Low	High		
Business Assessment Range	BBB+	A-		
			NOTCHING ADJUSTMENT	**0**
			ICR BEFORE MODIFIERS	**BBB+**

MODIFYING FACTORS

Financial Policy	Notching Adjustment	0
Liquidity	Notching Adjustment	0
Idiosyncratic Factors and Peer Comparisons	Notching Adjustment	1
	TOTAL MODIFIERS ADJUSTMENT	**1**
	ASSIGNED ICR	**A-**

DISCLOSURES

Transparency Analytics is not registered with the SEC as an NRSRO. This credit rating was not solicited by any external party. The analysis is based entirely on publicly available information.